

Nathan Layer

Editor + Director

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DEAR CREATIVE PERSON,

I want to help you make things. Big, wonderful, flashy things that make our bosses love us and our clients sing. Bring your great ideas, and let's create something amazing.

YOUR FRIEND,

Nate



EDUCATION

Lehigh University
B.A. English Literature Winter 2000
B.S. Finance Winter 1999
PHI BETA KAPPA
HIGH HONORS
WILLIAMS WRITING PRIZE
PATRIOT LEAGUE ACADEMIC
HONOR ROLL (Soccer, Div-1)

New England Institute of Art
Certificate, Digital Graphic Design
Spring 2006

Option © Ad Portfolio School
Winter 2008

SKILLS

Editing with Final Cut Pro
and Avid Media Composer

Visual Effects with Adobe
After Effects and Apple Color

Directing narrative and
documentary work

Love of Collaboration

see my work at

nathanlayer.com

CURRENT POSITION:

Arnold Worldwide Video Editor + Director, Boston, MA Summer 2007 - Present
A creative editor, director and visual effects artist for global brands including Jack Daniel's, McDonald's, New Balance, Carnival Cruise Lines, and many more

SELECTED WORK:

Spots "Phone Interview Campaign" web for **Who Shot Rock & Roll** 2011
edit Hatch Awards silver bowl (x3)

"Night of the Gummies" web for **truth** 2011

"Maybe It's Time" broadcast for **Carnival Cruise Lines** 2010

"Rewind Time" Campaign spec for **Olav** 2009
Hatch Awards silver bowl (x4)

"Keyhole" broadcast for **The Islands of The Bahamas** 2009

"The Man" broadcast for **Jack Daniel's** 2008

"Wendy" broadcast (online edit) for **Pearle Vision Eyewear** 2008

Documentary
direct + edit

"Brooklyn Youth Chorus Sings Gershwin" for **United Airlines** 2011 (pitch)
Shot and cut NYC studio session as centerpiece for new business presentation

"Behind the Scenes: NYC TV" for **Vertex** 2011

Shot and cut behind the scenes videos for \$1.6 million TV Shoot

"Fundraiser Gala Video" for **Rettsyndrome.org** 2010

Biographies of three families with daughters diagnosed with Rett Syndrome

"US Tennis Open: 3D in NYC" for **Panasonic** 2010

Shot 3D footage with the first consumer 3D camcorder in North America
for screening at the US Tennis Open and in Best Buy stores

"OneSight: Calama, Chile" for **Luxottica** 2009

Shot in Chile and cut four shorts promoting Luxottica's global vision clinic charity program

Web
edit

"A Declaration of Independence" for **Jack Daniel's** 2011

Statement of values, style and swagger for Brown Forman employees and brand lovers

"Athlete Videos" for **New Balance** 2011

Interview videos for NewBalance.com featuring elite track athletes

"Lifestyle Videos" for **Carnival Cruise Lines** 2010

Seven videos for Carnival.com highlighting each cruise's activities and amenities

"Truth Remix Project" for **Truth** 2008

Video podcasts featuring Kenny Dope, Kaskade, Cobra Starship and Z Trip

Narrative
direct + edit

"The 'D' Word" for **Arnold Worldwide** 2010

Co-wrote, directed, edited and created vfx for video on the company perspective on diversity

"How To: Creativity" & "How To: Video" for **The Arnold AV Club** 2009

Founded after-work video education group, and supervised the creation of educational videos

"Rich Dillson: Realtor" for **The 48-Hour Film Project** 2007

The world's worst realtor sells a trash-filled building to a couple of rats

Audience Award, Best Screenplay, Best Actor, Best of Boston Selection

"YouTube Video" for **Grolsch** 2006 (pitch, Hill Holliday)

One-day shoot and edit for Web spot presented the next-day

VFX

"Advertising's Talent Management Crisis" for **Cannes Lions** 2011

Infographic promoting Arnold Worldwide's discussion panel at Cannes Lions Award Show

"In-Store App Journey" for **JC Penny** 2011 (pitch)

An animated storyboard and app visualization for the presentation of a new mobile app

"Global Mood Video" for **Jack Daniel's** 2009

Sliding grid composite comprising recent brand work for public display worldwide

"Great Work Works Neon Assembly" for **Arnold Worldwide** 2009

Shot and cut time-lapse brand spot for Arnold

Music Videos

"Paris" by **Michelle Lewis** 2011; "Lonely Life" by **Michelle Lewis** 2010;

"Breakfast at Tiffany's" by **Michelle Lewis** 2009; "Fingers" by **Baker** 2007;

"King of Discount Ho's" by **Don McCloskey** 2006

OTHER EXPERIENCE:

Sternman Productions First Assistant Camera, Vinalhaven, ME 2006
Independent feature film about lobster fishermen shot on land and sea

Hooray For Fun! Producer/Writer/Director, Boston, MA Summer 2004 - Fall 2007
Comedy production group making short films, tv pilots, sketches and music videos

Harvard Extension School Teaching Fellow: Expository Writing, Cambridge, MA Fall 2005 - Spring 2006
Taught section and assigned grades for Expository Writing E-25

INsite Magazine Art & Production Director, Boston, MA Fall 2004 - Spring 2010
Graphic design and layout for free entertainment and culture magazine

Turnstyle Theatre Project Playwright, Cambridge, MA Summer 2004
Co-wrote "The Worst Musical Never Made" for Summer production

Tahoe World Columnist/Editor/Layout Artist, Tahoe City, CA Fall 2001 - Fall 2002
Wrote and designed all content in Sports & Outdoors section for weekly local newspaper
Filled in as Editor-in-Chief on occasion.

Chocolate Milk Founder, Editor-in-Chief, Cartoonist, Tahoe City, CA & Boston, MA Winter 2001 - Fall 2003
Bi-weekly parody Web magazine, peak readership 10,000 visitors/month.