

Nathan Layer

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Arnold Worldwide Video Editor Summer 2007 - Present Boston, MA

In-house editor and director at Boston's largest advertising agency. Work includes broadcast spots, narrative web content, award show videos, pitch videos and documentary shorts for brands such as Truth, McDonald's, Volvo, Jack Daniel's, Titleist and Carnival Cruise Lines.

Broadcast "Maybe It's Time" for Carnival Cruise Lines 2010
"Keyhole" for The Islands of The Bahamas 2009
"Wendy" (Online) for Pearle Vision Eyewear 2008
"The Man" for Jack Daniel's 2008

Web "Great Work Works Neon Assembly" for Arnold Worldwide 2009
Shot and cut time-lapse brand identity spot for Arnold.
"Lifestyle Videos" for Carnival Cruise Lines 2010
Cut seven videos for carnival.com highlighting each cruise's activities and amenities.
"OneSight Documentary" for Luxottica 2009
Shot documentary in Calama, Chile, then cut four shorts promoting global charity program.
"Truth Remix Project" for Truth 2008
Cut video podcast interviews with Kenny Dope, Kaskade, Cobra Starship and Z Trip.

Other "The 'D' Word" for Arnold Worldwide 2010
Co-wrote, shot and cut satirical short sharing Arnold's perspective on diversity.
"Global Mood Video" for Jack Daniel's 2009
Ambient brand montage for global out-of-home.
"How To: Creativity" & "How To: Video" 2009
Founded video education group "AV Club" and supervised instructional video projects.
"Legends Night" for The Ad Club 2008
Shot and edited video for ceremony inducting Ed Eskandarian, Jack Connors and Paul La Camera into the New England Advertising Hall of Fame.
"Arnold Green Video" for Arnold Worldwide 2007
Co-wrote, shot and cut narrative short communicating Arnold's environmental position.

Independent Video Work Editor, Director, Writer 2004 - Present

Spots "Marilyn Manson by Richard Kern" edit only for Who Shot Rock & Roll 2010
"Rewind Time" Campaign for Olay 2009
Hatch Awards silver bowl x4
"A Little Help From Some Friends" for Smart Power 2007
Hatch Awards merit winner
"YouTube Video" directed and edited for Grolsch through agency Hill Holliday 2006

Music Videos "Lonely Life" by Michelle Lewis 2010
"Breakfast at Tiffany's" by Michelle Lewis 2009
"Fingers" by Baker 2007
"King of Discount Ho's" by Don McCloskey 2006

Short Films "Rich Dillson, Realtor" 2007
48-Hour Film Project: Audience Award, Best Screenplay, Best Actor, Best of Boston 2007
"Dial 'B' For Disaster" 2006
"Melvin's Kitchen" 2005

Television "The Destroyers" 2009
"Set For Life" 2006
"Hooray For Fun!" 2005

Feature "Islander" 2006
First Assistant Camera (Varicam)

Writer "Happy Campers" for Kraft Singles 2007
Pitched for "Have a Happy Sandwich" campaign through Moustache and Nitro
Kobe Bryant 2007
Spots pitched to ESPN and NIKE by Kobe Bryant

Other Experience Copy Editor, Teacher, Designer, Writer 2000 - 2010

Teaching Fellow Harvard Extension School Fall 2005 - Spring 2006
Taught section and assigned grades for Expository Writing E-25 class.

Art & Production Director INsite Magazine, Boston, MA Fall 2004 - Spring 2010
A free entertainment and culture magazine.

Playwright Turnstyle Theatre Project Summer 2004
Co-wrote "The Worst Musical Never Made" for Summer production

Sports & Outdoors Section Editor Tahoe World Fall 2001 - Fall 2002
Local newspaper published weekly in Tahoe City, CA.
Served as Editor-in-Chief during editor's absence.

Founder, Editor-in-Chief Chocolate Milk Winter 2001 - Fall 2003
Bi-weekly parody Web magazine, peak readership 10,000 per month.

EDUCATION

Lehigh University
B.A. English Literature Winter 2000
B.S. Finance Winter 1999
PHI BETA KAPPA
HIGH HONORS
WILLIAMS WRITING PRIZE

New England Institute of Art
Certificate, Digital Graphic Design
Spring 2006

Option © Ad Portfolio School
Concept 2
Winter 2008

SKILLS

Final Cut Pro Apple Certified Pro
Avid Media Composer
Adobe After Effects
Photoshop
Illustrator
INdesign

Panasonic Digital Video Cameras
Canon Digital SLR Cameras
Time-Lapse Photography

Studio and Field Lighting